



**BENGALURU** INDIA

24-26 Aug 2023



messe frankfurt

**busworld**® ALL ABOUT BUS, COACH AND PEOPLE

# busworld®

INDIA BENGALURU

## BRING FORTH THE BEST IN BUS & COACH EXCELLENCE

With the legacy of delivering quality trade fairs, Messe Frankfurt is all set to organise the 9th edition of Busworld India.

The show has made great strides since its debut in India in 2005, by delivering high satisfaction levels amongst both exhibitors and visitors. It has become one of the most focussed exhibitions for leading bus and coach manufacturers and component suppliers to display their products, and serves as a reputed industry platform for many professionals to network, expand their business and navigate the ever-evolving market landscape.

Join us and grasp this opportunity: take your business to the next level.



**BUSWORLD INDIA BENGALURU** 24 - 26 AUG 2023

## BUSWORLD INDIA IS EXACTLY THE RIGHT PLACE FOR YOU!

### Join the global network

Take advantage of Busworlds' international network spread across 7 countries and benefit from new contacts and markets.

### Connect with the industry

Busworld India is a unique platform that gathers manufacturers, government authorities and end users under one roof. The last edition brought together 115 exhibitors and 8,000 business visitors from across the globe.

### Get to know Busworld Foundation

Busworld's knowledge platform organises seminars to connect the local industry with Busworld's international network of specialised experts. Each seminar is built up around four main categories: technological developments, legislation, market analysis, and specific local mobility and tourism topics.

### Grasp the opportunity to grow

Join our webinars, an excellent pre-event branding opportunity and be a part of our lively discussion and share insights on topics that will impact the industry in the near future.

## OUR BUYERS ARE LOOKING AT SOURCING THESE PRODUCTS

*Do you manufacture any of these?*

Vehicle manufacturers

Body

Chassis manufacturers

Drivetrain

Engine components

Electronics

Electrical

Hardware

Interior

IT systems

Maintenance/charging

Consumables

Services



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## NETWORK WITH YOUR TARGET AUDIENCE ON ONE FOCUSED PLATFORM

- |                               |                              |
|-------------------------------|------------------------------|
| Aftermarket                   | Operator bus/coach           |
| Authorities                   | OTA/Booking Platform         |
| Consultancy                   | PR agency                    |
| Dealer/Distributor            | Public press                 |
| Exhibition organizer          | Schools/Research             |
| Exhibitor press               | Supplier components/services |
| Federation/Association        | Supplier ITS                 |
| Finance                       | Tourism                      |
| Governmental organization     | Trade press bus & coach      |
| Manufacturer bus/coach        | Other                        |
| Non-governmental organization |                              |



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## Messe Frankfurt Trade Fairs India Pvt Ltd

A subsidiary of Messe Frankfurt Exhibition GmbH, one of the largest event organisers in the world, Messe Frankfurt Trade Fairs India Pvt Ltd has a background of colossal experience of the international exhibition and conference industry and expertise in trade-fair marketing. Operational for over 15 years in India, Messe Frankfurt holds a portfolio of 19 prestigious trade fair brands and over 35 conferences establishing itself as the country's most professional and leading trade fair and conference organiser.

With offices in Mumbai and Delhi, a dedicated workforce of over 100 serves the B2B markets of the Indian sub-continent across various genres such as automotive, automation, lighting, technology and production, textiles, consumer goods, entertainment, media and creative industries and environment technology. Messe Frankfurt India also promotes Indian brands in countries across the globe through its International Sales Division, enabling its Indian customers to create a global presence through the Messe Frankfurt trade fair network worldwide. Its in-house stand construction division offers specialised stand-build and branding services to all Indian exhibitors participating in Messe Frankfurt shows internationally.

More than networking and sourcing arenas, events 'Made by Messe Frankfurt' in India are characterised by its knowledge platforms, through conferences, seminars, industry initiatives and CSR activities, making them the most trusted trade platforms.

For more information, please visit our website at: [www.in.messefrankfurt.com](http://www.in.messefrankfurt.com)

## Busworld International

Busworld began in 1971 in the Flemish town of Kortrijk in Belgium. Today, Busworld has completed 48 years of success and established itself as the most recognised international exhibition in the world exclusively for the bus and coach industry. We are active in 7 different countries, among which is India since 2005. Concurrent with the exhibitions our knowledge platform Busworld Academy holds high level seminars regarding hot topics of the industry in the region. Since the very beginning Busworld stands for an unique combination of business and fun!



## JOIN YOUR INDUSTRY'S EVENT



### For bookings, contact

**Sales India - Mr Aman Shah**  
[aman.shah@india.messefrankfurt.com](mailto:aman.shah@india.messefrankfurt.com)  
Tel +91 98706 78543

**International Sales - Mrs Mieke Glorieux**  
[mieke.glorieux@busworld.org](mailto:mieke.glorieux@busworld.org)  
Tel +32 51 22 60 60

### Show dates

24-26 Aug 2023

### Venue

Bangalore International  
Exhibition Centre (BIEC),  
Bengaluru

### Supporting association



[www.busworldindia.org](http://www.busworldindia.org)



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